

# Tertiary to Work

20 FEBRUARY &  
12 - 13 MARCH 2025

## SPONSORSHIP Proposal



Brought to you by

The Australian National University | The University of Canberra | The Australian Catholic University



## About the event

Tertiary to Work (TTW) is a collaborative event unique to Canberra providing an opportunity to introduce your organisation and showcase your brand to Canberra's diverse and talented university students. It brings together students of three major tertiary institutions - the Australian National University, Australian Catholic University and the University of Canberra. TTW has a strong history, having successfully run in this format for almost 25 years.

### STEM Fair

**When:** 20 February 2025

**Where:** The Australian National University  
Kambri Cultural Centre

**11am - 3pm**

### All Industries Fair

**When:** 12 March 2025

**Where:** The University of Canberra  
UC Refectory

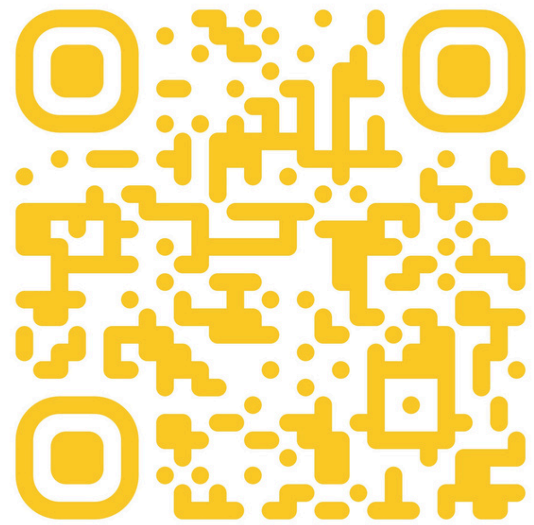
**11am - 3pm**

### Health & Education Fair

**When:** 13 March 2025

**Where:** The University of Canberra  
UC Refectory

**11am - 3pm**



Event website:  
[tertiarytowork.com.au](https://tertiarytowork.com.au)





## Sponsorship Offering

<b>STEM Fair</b>	<b>All Industries Fair</b>	<b>Health &amp; Education Fair</b>
20 February 2025 11am - 3pm	12 March 2025 11am - 3pm	13 March 2025 11am - 3pm
We are introducing a whole brand new day in 2025, we are bringing students from STEM degrees to meet with organisations in related industries.	An all-discipline event, bringing together 70+ employers and more than 1000 students from three participating universities.	Following the continued success of the past 3 years, we are again bringing students from teaching and health degrees to meet with organisations in related industries.
3 x sponsorships available for all STEM organisations with a specific focus on recruiting these degrees	3 x sponsorships available for all industry organisations	2 x <u>Health</u> , 2 x <u>Education</u> sponsorships are available for organisations with a specific focus on recruiting these degrees
<b>Investment: \$770</b>	<b>Investment: \$3,500</b>	<b>Investment: \$770</b>

Please express your interest in becoming a major sponsor by COB Friday 16, December 2024. Please contact one of our organisers to discuss sponsorship arrangements and activations for any of the days.



## Sponsorship Inclusions STEM Fair

- Prominent custom-branded pod booth allocation close to the entrance to attract major traffic.
- 3m x 2m area with 2 custom designed counters
- Bring up to **four** of your staff members. Catering is on us.
- Opportunity to include 1 branded marketing product in **150** TTW showbags, distributed among students.
- The student **prize** valued at \$500 credited to your organisation, drawn at the conclusion of the STEM Fair. Prize will be provided by the TTW team.
- Your **hyperlinked logo** and promotional video on the TTW official website: [www.tertiarytowork.com.au](http://www.tertiarytowork.com.au)
- **Your brand** on event's promotional materials online and offline.
- **Sponsorship Luncheon:** Thurs 27 March 2025



Save the date and join the Tertiary to Work Committee to provide feedback on the event over a lunch on us!

## Sponsorship Inclusions

### All Industries Fair



- Prominent **custom-branded pod booth** allocation close to the entrance to attract major traffic.
- 3m x 2m area with 2 custom designed counters
- Bring up to **six** of your staff members. Catering is on us.
- Opportunity to include 1 branded marketing product in **500** TTW showbags, distributed among students.
- The student **prize** valued at \$1000 credited to your organisation, drawn at the conclusion of the All Industries Fair. Prize will be provided by the TTW team.

- Opportunity to send a **personalised email** to registered participants prior and after the event.
- Your **hyperlinked logo** and promotional video on the TTW official website: [www.tertiarytowork.com.au](http://www.tertiarytowork.com.au)
- **Your brand** on event's promotional materials online and offline.
- **Sponsorship Luncheon:** Thurs 27 March 2025

Save the date and join the Tertiary to Work Committee to provide feedback on the event over a lunch on us!



## Sponsorship Inclusions Health & Education Fair

- Prominent custom-branded pod booth allocation close to the entrance to attract major traffic.
- 3m x 2m area with 2 custom designed counters
- Bring up to **four** of your staff members. Catering is on us.
- Opportunity to include 1 branded marketing product in **150** TTW showbags, distributed among students.
- The student **prize** valued at \$500 credited to your organisation, drawn at the conclusion of the Health & Education Fair. Prize will be provided by the TTW team.
- Your **hyperlinked logo** and promotional video on the TTW official website: [www.tertiarytowork.com.au](http://www.tertiarytowork.com.au)
- **Your brand** on event's promotional materials online and offline.
- Sponsorship Luncheon: Thurs 27 March 2025

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Exhibitor booth bookings will be open on **Friday 1st November 2024**





# Tertiary to Work





Make the event day more fun and engaging with one of our student activations! Organisations with a registered booth are welcome to support one of the activations below. We will take care of the equipment and staff. Let's make it FUN!

Activation	How you win students' hearts	STEM Fair	All Industries Fair	Health and Ed Fair
Cupcakes 	Your logo on 100 mini cupcakes	\$330	\$330	\$330
Coffee Cart 	Branded coffee cups with opportunity for signage alongside Coffee Cart	\$1,100	\$1,100	\$1,100
Sausage Sizzle 	Branded napkins with opportunity for signage alongside Sausage Sizzle	\$1,100	\$1,100	\$1,100
Gelato Cart 	Branded cups with opportunity for signage alongside Gelato Cart	NA	\$1,100	NA
Professional Headshots 	Your branding on photo sharing site & opportunity for signage in booth	\$550	\$770	\$550
Ice Cream Bike 	Your organisations logo on cups & your banner placed next to stall	NA	NA	\$330
VR Slide 	Your organisations brand at the attraction	\$1,100	NA	NA

All prizes are in AUD include GST.

Organisational signage to be provided by employers







# Tertiary to Work Committee

We're eager for your participation, so don't hesitate to contact a member of the Tertiary to Work team at ANU, UC, or ACU.

Jade Toscan, ANU Careers & Employability  
Employer Engagement Officer  
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Dylan Lamb, UC Careers  
Employer Engagement Coordinator  
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Rebecca Sweett, ACU Careers and Employability  
Careers Advisor  
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**For bookings please contact Conference Solutions.**

Caitlin Waddell, Conference Solutions  
Event Manager  
TTW@con-sol.com



We look forward to partnering with you in 2025!

